

Venue

Fondazione Bruno Kessler
via Santa Croce 77
38122 Trento, Italy

(approx. 1 km from Trento main train station)

Registration

The International STREETLIFE Symposium can be attended free of charge.
Please register your participation at <https://iss-streetlife.eventbrite.de>

Travel Information

If you come from international destinations, the **closest airports** to Trento are Verona, Venice and Innsbruck. Further international but more distant airports are Milan - Linate, Milan - Valpensa, Bologna and Bergamo.

There are direct **train connections** from Verona, Innsbruck and Bologna to Trento, usually one change is required for trains from Venice and Milan. Please visit the website of Italian Railways (www.trenitalia.com) for further information. Please have also in mind that tickets must be stamped before boarding trains in Italy!

You can get special rates in the following **hotels** when you mention "Fondazione Bruno Kessler":

Hotel America, Tel +39 0461 983010, info@hotelamerica.it
Albergo Accademia, Tel +39 0461 233600, info@accademiahotel.it
Hotel Buonconsiglio, Tel +39 0461 272888, info@hotelbuonconsiglio.com
Albermonaco, Tel +39 0461 983060, info@albermonaco.com
Grand Hotel Trento, Tel +39 0461 271703, reservation@grandhoteltrento.com
NH Hotel Trento, Tel +39 0461 366111, nhtrento@nh-hotels.com



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Steering Towards Green and
Perceptive Mobility of the Future



International STREETLIFE Symposium

16 September 2016

Fondazione Bruno Kessler, Trento, Italy

International STREETLIFE Symposium

STREETLIFE (www.streetlife-project.eu) has developed, tested and evaluated multi-modal mobile urban information services for end users in order to promote green transport alternatives as well as sophisticated ICT solutions for monitoring and control in sustainable traffic management.

The **International STREETLIFE Symposium** takes place on 16 September 2016 in Trento, Italy. It is the final event of the project presenting the main results that have been achieved within the last three years of work.

The Symposium is co-located to the **2nd IEEE International Smart Cities Conference** (ISC2 2016), which takes place in Trento from 12 to 15 September.

The participation at the International STREETLIFE Symposium is free of charge. Please register on the website <https://iss-streetlife.eventbrite.de>

AGENDA

Introduction	
11:00	Welcome Marco Pistore, Fondazione Bruno Kessler (FBK) Silke Cuno, Fraunhofer FOKUS
11:10	Keynote: Open Mobility Data: A new common for new usages Gilles Betis, Transdev Digital Factory
11:40	Pilot experiments and results of STREETLIFE Annapaola Marconi, FBK
12:00	<i>Lunch Break</i>

Session 1: Gamification and Engagement of Citizens

13:00	Keynote: Gamification of Mobility and Transport Planning. Opportunities, challenges and limits Jannicke Baalsrud Hauge, KTH Royal Institute of Technology and GaPSLabs, Stockholm
13:30	„Rovereto Play&Go“: Promoting voluntary travel behavior change through a personalized and dynamic mobility game Guiseppe Valetto, FBK
13:50	Increasing bicycle usage with Berlin App and „BikeRider“ game Stefan Schaffer, DFKI and René Kelpin, DLR
14:10	„Zone Hunter“ game and Augmented Reality application promoting the use of Tampere Public Transport Mika Vuorio, CGI and Antti Nurminen, Aalto University
14:30	<i>Coffee Break</i>

Session 2: Sustainable Traffic Management

15:00	Keynote: Models for Emission-based Traffic Management Prof. Martin Fellendorf, Graz University of Technology
15:30	Mobility Management Emission Control Panel (MMECP) as tool for sustainable traffic management Benjamin Dittwald, Fraunhofer FOKUS
15:50	Reducing congestion at main bus stations by sophisticated routing of passengers Mika Vuorio, CGI
16:10	Urban parking as part of smart city policies and mobility management, the MetroParco platform Davide Frigeri, CAIRE and Annapaola Marconi, FBK
16:30	<i>Closing and Get Together</i>